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RoyOMartin Recognized as Manufacturing Leadership Awards 2020 Winner

Two talent-management programs are honored for enabling manufacturing excellence

Alexandria, Louisiana – [August 13, 2020] – Martco L.L.C. (dba RoyOMartin) has announced that it will receive two Manufacturing Leadership Awards for its outstanding achievement in the category of Talent Management Leadership.

The following RoyOMartin programs were selected for Manufacturing Leadership Awards from a highly competitive pool of worldwide applicants:

1. **I Believe** – an initiative designed to promote, both internally and externally, the organization’s commitment to a culture of opportunity through five distinct pillars
2. **WoodWorks** – a company-designed and state-accredited industry-based curriculum offered in select Louisiana and Texas high schools

“To have RoyOMartin recognized as a leader in talent management by the National Association of Manufacturers is quite an honor,” stated Vice President of Human Resources Donna Bailey, who was instrumental in creating both the I Believe and WoodWorks programs. “We are passionate about developing, not only our current team members, but also our future workforce. As workforce demographics change, employers must be on the leading edge of people development, and we have found programs like I Believe and WoodWorks to be worthy investments in our communities.”

RoyOMartin will be recognized at the Manufacturing Leadership Awards Gala, which will take place as a virtual event on October 8, 2020. Details on attending the virtual gala are available at <https://mlawards.manufacturingleadershipcouncil.com>.

Nominations for the 2021 Manufacturing Leadership Awards will open in September 2020.

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About RoyOMartin

RoyOMartin is the registered trade name of Martco L.L.C., a privately held, ethically based, and professionally managed company with special emphasis on manufacturing forest products and managing sustainable forests. For more information, visit www.royomartin.com.

About the Manufacturing Leadership Awards

The Manufacturing Leadership Awards honor manufacturing companies and individual manufacturing leaders that are shaping the future of global manufacturing. Winning projects and individual manufacturing leaders have demonstrated achievement in one of a wide range of categories and are chosen by a panel of expert judges for results that have delivered clear and compelling value, return on investment, and other tangible outcomes. There will be several winners in each category, including one High Achiever’s Award in each category, as well as a 2020 Manufacturer of the Year for both small and large enterprises. Also unveiled at the gala will be the ML Awards Manufacturing Leader of the Year and Lifetime Achievement Award winners.

For more information on the Manufacturing Leadership Awards Gala or Rethink: The Manufacturing Leadership Council Summit, please go to www.MLCRethink.com.

About the National Association of Manufacturers

The National Association of Manufacturers (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12 million men and women, contributes \$2.25 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for more than three-quarters of all private-sector research and development in the nation. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States.

The NAM's world-class staff of policy experts provide unmatched access and information on the key issues affecting your business and bottom line. We are on the front lines of a wide range of policy battles, from immigration reform and labor relations, to energy and the environment, to trade policy and taxes. At every turn, we are working on behalf of manufacturers in America to advance policies that help manufacturers do what they do best: create economic strength and jobs.

www.nam.org