



Today @ Roy O Martin®

“... an old tradition, a new beginning.”

Celebrating a Century

Roy O Martin Marks 100th Anniversary of Company Founding



Roy O.
Martin Sr.,
1923

This year, Roy O Martin celebrates the founding of Roy O. Martin Lumber Company, which was legally organized and incorporated in Alexandria, Louisiana, in 1923. Led by Indiana native Roy O. Martin, Sr., the company was borne after the entrepreneur's purchase of an older sawmill and began without a single acre of land. Today, the trade name Roy O Martin represents a group of vertically integrated companies owned by the Martin family, focused on sustainable land and timber management and wood-product manufacturing businesses.

Roy O Martin uses only domestic raw materials in the manufacture of its superior wood products. We bear the mantle of the Martin family's 100-year reputation as a timber-industry leader. We are committed to the safety and well-being of our employees, now and for generations to come.

“For 100 years, the Martin family has built a business model demonstrating corporate responsibility benefiting its shareholders, stakeholders, team members, and our families,” states Roy O. Martin III, grandson of Martin Sr., who oversees the company's operations as Chairman, Chief Executive Officer, and Chief Financial Officer.

Today, in addition to being a leader in responsible forest-management practices and overseeing approximately 550,000 acres of highly-productive timberland, Roy O Martin and its subsidiaries operate three manufacturing facilities supported by nearly 1,300 employees: an oriented strand board plant in Oakdale, Louisiana; plywood and solid wood products plant in Chopin, Louisiana; and an oriented strand board plant in Corrigan, Texas, which is currently expanding by constructing a second mill at the site.

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Forestry | Hunting Leases | OSB | Plywood | Solid Wood

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“RoyOMartin will continue producing forestry products that are essential to modern life and economic development in a way that protects people, the environment, and our communities,” Martin states.

Beginnings

In 1923, after working in the lumber industry in Indiana, Illinois, and Tennessee for 11 years, 33-year-old Roy Otis Martin Sr. wanted to go into business for himself. He wanted to buy a sawmill in an area where lumber was reasonably inexpensive. His search took him to Alexandria, Louisiana, where he'd heard about a mill for sale. He and his wife Mildred purchased the nearly dilapidated Creston Sawmill, located on Fenner Street, for \$32,000. It included the plant, office, and equipment, but not a single acre of land. On November 10, 1923, the Roy O. Martin Lumber Company was officially organized and incorporated, with Roy O. Martin as its president.

The company has thrived through a variety of changes and challenges in its 100 years – from sawmills and lumberyards to retail outlets, creosote treating, real estate, and wood-product manufacturing – to become a timber-and-manufacturing industry leader.

In 1929 Martin Sr. made his first land purchase when he bought 6,500 acres in the Black Lake swamp area in northwest Louisiana. Since then, timberland holdings have grown exponentially to become one of the largest private landowners in the state.

Throughout three generations, the Martin family has remained in management roles. In 1962, company leadership passed to the second generation, with Roy O. Martin Jr. serving as president, followed by his brother Ellis Martin in 1978. The third generation took the helm in 1994 when Jonathan Martin (Ellis's son) and, later, Roy O. Martin III assumed the top positions of president and chief executive officer.

Values and Visions

Today, our organizational leaders still abide by the same principles held by the company's founder: Respect, Integrity, Commitment, Honesty, Excellence, and Stewardship. Those values, known by the acronym RICHES, guide everyday decisions.

“We will continue to demonstrate respect for each person uniquely created by God; integrity in what we do; commitment to our business, shareholders, and stakeholders; honesty in our interactions with others; excellence in our processes, including world-class safety, product quality, employee benefits, training, and manufacturing; and stewardship and generosity of our assets. These principles are an essential part of our values to make our communities better because of our business,” Martin affirms.

With the ambitious start of his own company 100 years ago, Roy O. Martin, Sr. etched a deep mark in the Great American Story of the 20th Century. His triumph was America's success, and his legacy of family values and savvy business decisions carries on into a new century for years to come.



Jonathan Martin Posthumously Honored with NAWLA Award



Since 1980, the North American Wholesale Lumber Association (NAWLA) has recognized an elite group of individuals with the John J. Mulrooney Award. They must exemplify the qualities of steadfast leadership, strategic thinking, personal integrity, and service to others.

Jonathan E. Martin was named the 2023 John J. Mulrooney Award recipient.

From 1971 until his death in 2019, Jonathan served in many roles at RoyOMartin, including chairman, CEO and past president. During his time at

RoyOMartin, he was named Ernst & Young Entrepreneur of the Year in 2004 for the Gulf Coast region. He also received the American Panel Association's Bronson Lewis Award for lifetime leadership in 2015 and the Alexandria Rotary Club's Service Above Self Award in 2019.

The presentation of the 2023 John J. Mulrooney Award was held at the 2023 NAWLA Leadership Summit event on March 13, 2023, in Palm Desert, California. NAWLA was proud to welcome Jonathan's wife, Dr. Maggie Martin to accept the award on her late husband's behalf.



Members of the Martin family, along with Governor John Bel Edwards, LSUA Chancellor Dr. Paul Coreil, and LSU President William F. Tate, began the first stage of construction on the new student center.

Martin Family, Governor Edwards Break Ground for Student Success Center at LSUA

Louisiana State University of Alexandria (LSUA) held a groundbreaking ceremony for the new Martin Family Student Success Center on April 21, 2023. This new and innovative space will serve as the centerpiece for students at every stage in their collegiate journey. In December 2021, RoyOMartin and and LSU alumni Roy O. Martin III and Kathy Martin committed \$3.5 million to advance top capital priorities on three LSU campuses: LSU of Alexandria's Student Success Center, the LSU Interdisciplinary Science Building on the flagship campus in Baton Rouge, and LSU Health Shreveport's Center for Medical Education.

"This gift will provide foundational support for three of our top capital priorities," said LSU President William F. Tate IV, adding, "The LSU of Alexandria Student Success Center, LSU Interdisciplinary Science Building, and LSU Health Shreveport Center for Medical Education are critical to closing infrastructure gaps, positioning LSU to achieve ambitious goals in the areas of student and faculty recruitment, research and community impact. The Martin family's support of LSU is longstanding and broad, and we are grateful for their exemplary commitment to advancing the LSU System as a family of interconnected campuses."

The \$12 million center will be the central location for student services, ensuring that each LSUA student receives the level of individual support needed for success. The construction of the new facility is a public-private partnership with the State of Louisiana. LSUA's rapid growth has accelerated the need for campus capital projects like new buildings and a boost in the curb appeal of existing facilities.

"Great things are happening at LSUA," Martin III stated. "Dr. Paul Coreil has brought the campus to life. He is dedicated to student success. It is extremely important that LSUA produces the type of students we can use to drive our businesses to greater heights."

Governor John Bel Edwards, LSU President William F. Tate IV, members of the LSUA Foundation, faculty, staff, and students joined the Martin Family to celebrate the growth and success of LSUA. The Martin Family Student Success Center is the next step in recruiting top students to the university.

"To see a student get a degree – and they may be the first one in their family to do so – is such a fulfilling thing," Martin added.

The services offered within the Student Success Center – admissions



Edwards, Martin, Tate



and recruiting, financial aid, advising, first-year experience, and a career development center – will strengthen LSUA's recruiting and retention efforts. It will also provide students with the connection for career placement opportunities upon graduation.

Martin Honored with Distinguished Service Award at LSUA Commencement

Roy O. Martin III, Chairman, CEO, and CFO of RoyOMartin, was recognized for his outstanding contributions to Louisiana State University of Alexandria (LSUA) as he received the prestigious Distinguished Service Award during the Spring 2023 Commencement ceremony. This esteemed accolade, the highest honor bestowed by the university, celebrates individuals whose dedication has greatly influenced LSUA's growth and progress.

Following in the footsteps of his father, Roy O. Martin, Jr., a founding member of the LSUA Foundation and the inaugural recipient of this award 29 years ago, Martin continues the family legacy of commitment to higher education and philanthropy. The Martin family's impact on LSUA is extensive, spanning endowed professorships, scholarships, and philanthropic initiatives that have enriched the faculty and student body for many years.

Roy and his wife, Kathy, recently established an exclusive scholarship for LSUA graduates in the LSU Flores MBA Program, showcasing their continued leadership and devotion to students and the local community. Martin's visionary efforts have led to the implementation of vital workforce initiatives, including the LSUA Nurses for the Future and LSUA Accountants for the Future programs. These initiatives brought together companies to fund teaching positions and provide scholarships, thereby addressing critical shortages of nurses and accountants in central Louisiana.

In December 2021, the Martins made a monumental \$2 million contribution to the Fierce for LSUA campaign. This



*Roy O. Martin III receives the Distinguished Service Award from LSUA Chancellor Dr. Paul Coreil.
– Photo courtesy of LSUA*

transformative gift paved the way for the university to secure state funding and commence the construction of the Martin Family Student Success Center, a state-of-the-art facility dedicated to fostering student success, with a total investment of \$12 million.

LSUA expresses immense gratitude to Roy, Kathy, and the entire Martin family for their unwavering and generous support. Their legacy of service and philanthropy has made a profound impact on the lives of countless students, faculty, and staff at LSUA, solidifying their place as champions of education and community advancement.

– Courtesy of LSUA Strategic Communications

LSU Scholarship Tour Makes Its Way Through Louisiana



Vice President of Plywood Jeremy Burford (left) leads LSU President William Tate (right) and his team on a tour of the RoyOMartin-Plywood manufacturing facility in Chopin, La.

President William F. Tate IV of Louisiana State University embarked on the Inaugural Scholarship First Bus Tour around Louisiana March 13 – 16. The tour, powered by RoyOMartin, allowed President Tate to learn more about the state's key industries, hear from key stakeholders, and visit alumni and elected officials. Tate also shared LSU's mission and message and ensured that LSU's priorities aligned with those of Louisiana.

"I walked away from the day reflecting on how a small investment made by the state over

150 years ago made such a lasting impact, and how deeply connected LSU is to the people of Louisiana," Tate said.

While in Central Louisiana on the first day of the tour, President Tate announced LSU's economic impact of \$6.1 billion annually from the historic site of its original campus in Pineville. Shortly before lunch, the group visited the RoyOMartin-Plywood facility, noting the need for exceptional science and engineering to build automation that enhances the skills of existing employees and does not take away existing jobs.

Girls Can Too!



Mentorship Program Aims to Guide Young Women Toward Successful Careers

RoyOMartin Believes in Women in Manufacturing began in 2018, intending to increase our female workforce through initiatives like an annual event recognizing talented females across the company and educating junior high and high school students about the gender gap in manufacturing. The WIM Mentorship Program, Girls Can Too!, launched in 2022 as Phase II of the RoyOMartin Believes in Women in Manufacturing. This new initiative includes partnerships with Peabody Magnet High School and Arthur F. Smith Middle Magnet School to teach the next generation of girls. Female leaders from our company mentor female students and teach a series of lessons geared toward educating, empowering, and raising their self-esteem to a level that they

understand that they can do amazing things.

This program has the potential to attract girls who are off the college track, and provide them the opportunity to overcome the challenges of poverty and go on to become self-sufficient adults. Girls Can Too! will increase the economic value of young females as they leave high school by increasing their confidence, and knowledge of career options available to them.

In the past, society has identified jobs for women and jobs for men. One of the program's goals is to erase those lines. and show that society and industry need us to help females to stand on their own two feet. With this initiative, we plan to succeed at this endeavor.

"We plan to be prepared when Baby Boomers retire from our organization. Programs like Women in Manufacturing and WoodWorks are critical to help fill the gap."

Donna Bailey
RoyOMartin Vice President
of Human Resources



Peabody Magnet High School



Arthur F. Smith Middle Magnet School



Parker, Bertrand Receive Annual Forestry Awards

Every year the RoyOMartin Land and Timber department presents two awards for safety and innovation. This year, the winners were Cale Parker and Scott Bertrand.

Cale Parker (pictured left with RoyOMartin Vice President of Land and Timber Cade Young), harvesting technician, received the Site Prep award for innovation and process improvement. "By proactively seeking personal growth opportunities, Cale became the catalyst who started a cohort with Central Louisiana Technical Community College

(CLTCC)," states Young. "The program allowed him and several other employees to obtain their associate degrees."

Scott Bertrand (pictured above with Young), logging services coordinator, received the Brothers' Keeper award for leadership in safety. "Scott has always been a leader in our efforts to raise awareness around issues that team members face on a daily basis," Young explains. "He was the first recipient of this award and is still leading the way many years later."

RoyOMartin Forestry Services Can Help Manage Recreational Property

RoyOMartin understands and appreciates the value of leasing land for recreational use. It effectively manages wildlife and adds extra eyes to the property. We proudly offer recreational lease management through RoyOMartin Forestry Services. Among others, some benefits of using RoyOMartin Forestry Services for your leasing needs include:

1. A deep understanding of the market space based on decades of experience ensures that our clients receive the best rates and quickest turnaround.
2. Turnkey lease administration includes everything from advertisement to contract execution.
3. Advertisement on royomartin.com gives your property the visibility it needs.
4. A sound lease agreement with insurance requirements ensures that everything is taken care of.
5. RoyOMartin Forestry Services will handle the hassle associated with leasing.

Can your property do more for you than it currently is? Call us, and we can inform you how this new program and our other programs can benefit you.

- By Jared Provost
RoyOMartin Timber Marketing Forester



Allan Patterson (center) was the recipient of the 2023 Innovation Award. He is pictured with Vice President of Plywood Jeremy Burford (from left); President and COO E. Scott Poole; Chairman, CEO, and CFO Roy O. Martin III; and Executive Vice President of Manufacturing and Product Sales Terry Secrest.



Patterson Receives 2023 Innovation Award

RoyOMartin announced the winner and nominees for its 2023 Innovation Award. Allan Patterson from our plywood manufacturing facility was named the recipient of the top prize for his route-and-fill defect detection project. By programming the system to monitor the patching of plywood panels, Allan’s design resulted in a reduction in the downfall on siding and patch line-related issues. Allan was recognized and presented with his award at a ceremony at the home office in Alexandria, La.

Seven team members were also nominated for the Innovation Award for their enterprising projects:



John Aymond
(Plywood)
• Stacker over current shutdown



Charles Lessing
(Oakdale OSB)
• Gravity-operated doors



Blake Morris
(Corrigan OSB)
• Automatic check implementation



Jeff Greene
(Plywood)
• Auto sheet drop reject - LUL lines



Adam Lowther
(Corrigan OSB)
• RFID tag implementation



Marcus Rhodes
(Plywood)
• XY and charger chuck modification



Donald Holman
(Plywood)
• Nip roll design - unloader 6 and 7

*Congratulations, Allan, and all the nominees!
Your innovative thinking develops a safer and more productive environment, which is our organization’s topmost priority.*

At RoyOMartin, Giving Back is Part of Our Corporate Culture

Here are some of the many ways our organization and team members have supported our local communities in recent months by volunteering, donating, and fundraising.

Earth Day at the Alexandria Zoo

The Alexandria Zoological Park held its annual Party for the Planet on Earth Day on April 22. RoyOMartin Forestry team members and volunteers helped kids make leaf imprints on cardstock and sweetgum ball spiders. This annual event is designed to teach kids about fun and simple ways we can protect the planet.



COMMUNITY

World Bear Day

March 25 was World Bear Day, and we joined the Alexandria Zoological Park to celebrate! RoyOMartin team members were on hand to talk about our efforts to help save the Louisiana black bear, and Otis the Black Bear, our company mascot, gave out hugs and high-fives and posed for photos.

United Way of Central Louisiana

RoyOMartin-University Leadership Essentials class volunteered with United Way of Central Louisiana to help build a chicken coop for Pineville Elementary School in March.



RoyOMartin Relay Team Tops Area American Cancer Society Fundraisers

RoyOMartin was the presenting sponsor for the 2023 Relay for Life of Central Louisiana once again. The annual event, held April 28 at Lake Buhlow in Pineville, La., is one of the premier fundraisers for the American Cancer Society. It featured fundraising teams' booths, food, activities, a survivor and caregiver celebration, and live music, and concluded with a luminaria ceremony and fireworks. This year's theme for the campsites was "Fairs and Festivals." The RoyOMartin team represented the two Forestry-themed festivals, the West Louisiana Forestry Festival in Vernon Parish and the Louisiana Forest Festival in Winn Parish.

The team at RoyOMartin was the top fundraiser for the third year in a row with a total of \$85,161. From popcorn, plate-lunch, and t-shirt sales, to Super Bowl square boards, Valentine's Day basket raffles, and a live auction, the team rallied together to raise money for local cancer patients. Pie in the Face contests were big hits (pun intended) at the Home Office and Oakdale sites. As the top earners, Director of Supply Chain John Smith, Logging Services Coordinator Scott Bertrand, Oakdale-OSB Maintenance Manager Patrick Johnson, and Oakdale-OSB Production Manager Josh Oliver each received a pie to the face as the top earners.

COMMUNITY

The Power in Purple ambassador for RoyOMartin was Wayne Miller. He raised \$10,741 for the campaign. These ambassadors are the faces of Relay for the year. Each person vows to take an extra step beyond their team's efforts to raise awareness and funds. Thank you to Wayne and everyone who participated, bought lunches, shirts, and auction items, and volunteered at the event. Your support will continue to change lives in our region!



Corrigan II Continues to Grow

Corrigan OSB, L.L.C., our Texas subsidiary, celebrated its 5-year anniversary in April. Since 2018, the mill has produced more than 3.2 billion square feet of oriented strand board. Even during the pandemic years, it was able to supply our customers with OSB when they needed it the most. The safety performance has been exemplary and continues to improve.

The plant expansion is steadily moving along. Equipment and parts, both large and small, are being installed daily. Here are some recent highlights of the construction.



Dryer installation



Press installation



Wax tank installation



Board Brief Breaks Down Market Information



Home building is a local industry, but with benefits and setbacks stemming from outside variables across different parts of the country. The RoyOMartin Board Brief lays out the stats for our customers in key areas, namely the southwest region, so you can better understand the many factors affecting your local market.

To view the latest issue of Board Brief on our website, scan the QR code:



Chaplain's Corner



Seedtime and Harvest – God's Promise

As a boy, I would always get excited when springtime arrived. We would hitch the plow to the old 1930 Model D steel-wheeled, hand-cranked John Deere tractor, and when the weather allowed, head into the fields to begin preparing the soil for the planting of the rice seed. It seems now that while work was harder and slower, we still were able to get it all done in season. That was a long time ago but even with modern electronic equipment, hydraulics, GPS, herbicide, GMO seed, and liquid fertilizer, we still need the favor of our Creator to germinate the seed, provide moisture, and bring forth a productive crop.

Recently, when I looked out the back window of our rented home on this 750-acre farm, I see the perfectly straight rows made by a 300-horse powered, air-conditioned, GPS-guided tractor. I observed that the same tractor later planted corn seed on 16 rows in one pass. The corn plants are now eight inches high with a beautiful healthy green color from the application of liquid fertilizer. I say to myself, "The farmer and God are at it again," and I am encouraged.

In these stormy days of confusion, discouragement, immorality, skepticism, doubt, distrust, evil, etc., there is a verse that comes to this old farm boy that reminds me of this "take it to the bank" certainty given to Noah and all generations after the flood: "As long as the earth endures, seedtime and harvest, cold and heat, summer and winter, day and night, will never cease." Genesis 8:22. That was a long time ago and we must agree with the farmer after he has done all he can do and say, "Ok Lord, it is now up to You!" As people of faith, let's do our best to trust and obey, and pray, believing God is still in control of seed time and harvest and it is going to be okay. God keeps His promises!

Blessings,
Chaplain Ron Perry

Chaplain Ron Perry is a Marketplace Chaplain with whom RoyOMartin has partnered since 1997 to provide free, confidential counseling and other services to our employees.





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